Videographer

LOCATION Plymouth

SALARY The role offers a highly competitive basic salary (full time)

Are you a talented Videographer? Do you have experience working within a creative, commercial environment? Would you like to collaborate with creative professionals to produce exciting and engaging video content? Then this could be the perfect role for you!

Our growing Plymouth based Marketing team are looking for a Videographer to play an important part in producing high quality video content across a variety of platforms.

The essence of this role will be supporting Sales & Marketing with a variety of exciting video projects including the promotion of Sponge UK through our company website, producing client case studies along with social media and google video adverts. The ideal candidate will demonstrate evidence of producing targeted video content aimed at generating new leads and increased engagement within a commercial business. This role offers future progression through collaboration with our internal production teams and the opportunity of producing engaging elearning content for our global portfolio of clients.

Responsibilities:

- Collaborate with Marketing to schedule appropriate production activities
- Review scripts and create storyboards with our content writers
- To be accountable for the end to end production of high quality video
- Perform role of Director during film shoots and perform all edits of video footage
- Hiring of equipment when necessary
- Take creative lead during video shoots
- Monitor relevant innovative use of video within Learning industry
- Planning of video shoots including location scouting, casting of actors and hiring freelancers
- Creating and managing our own internal video library
- Increase our online engagement with a wide and relevant audience

- Form trusted relationships with industry leaders and editors
- Support HR and Recruitment with talent attraction online and offline campaigns
- Provide monthly reports measuring outcomes and success

Essential skills and qualities

- A highly skilled and experienced user of Adobe software, particularly After Effects and Premiere
- Experience in video production and editing
- Storyboarding and narrative skills
- High level of planning and organisational ability
- Strong people and communication skills
- Exceptional editing skills
- Experience of working with stock footage and music
- Highly creative
- Excellent attention to detail, consistently operating to the highest standards
- Highly motivated
- Can work in a fast-paced environment and be able to keep calm under pressure

Why join us?

To learn more about our award winning company and to find out what it's like to work for us, please visit our careers page.

How to apply

Send us your CV along with a covering letter and a link to your portfolio.

We can't wait to hear from you!

Click here to apply

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